

ROULLETT



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Time stands still here

# Roulet Cognac House

## The centuries-old history of success

The history of Roulet Cognac House dates back to the XVIII century to a place called Le Goulet in the village of Foussignac located to the north of Jarnac in the Cognac region. This is the place where the Roulet family owned vineyards from 1772 and where Paul Frédéric Roulet founded the Cognac House in 1780. For almost 250 years the family descendants and cellar masters created great drinks under the Roulet trademark passing on their experience, savoir-faire and century-old traditions from generation to generation.



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The Roulet family manor



The house of the family stories

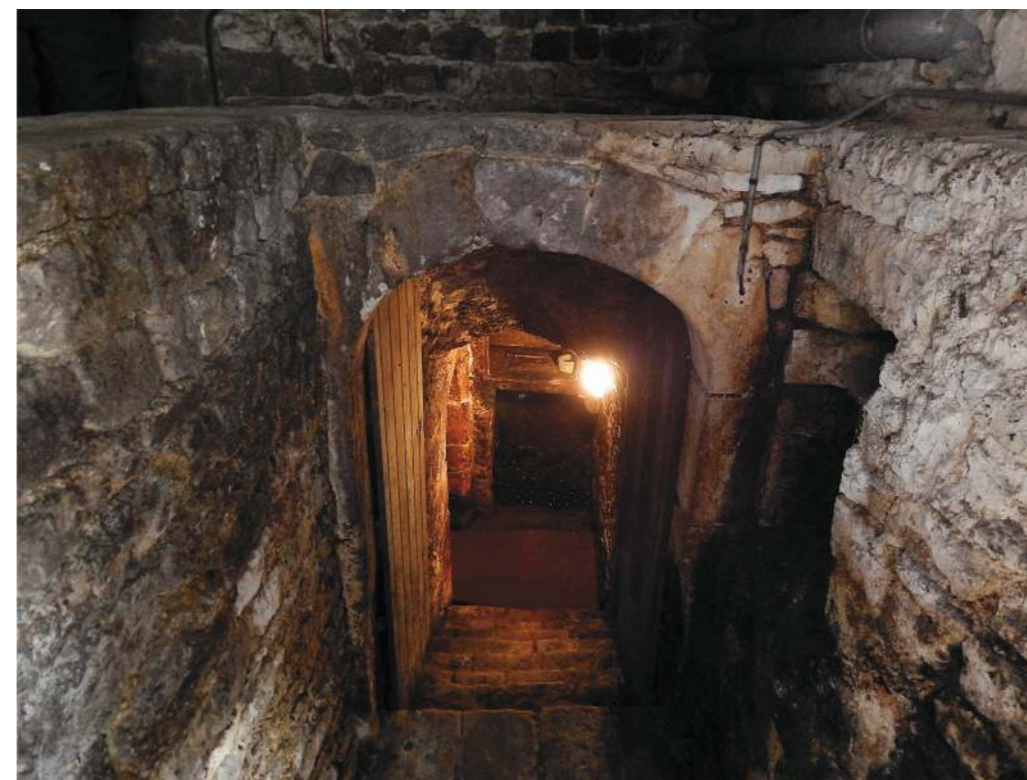


Cypress alley, «world tour» beginning of Roullet Cognac

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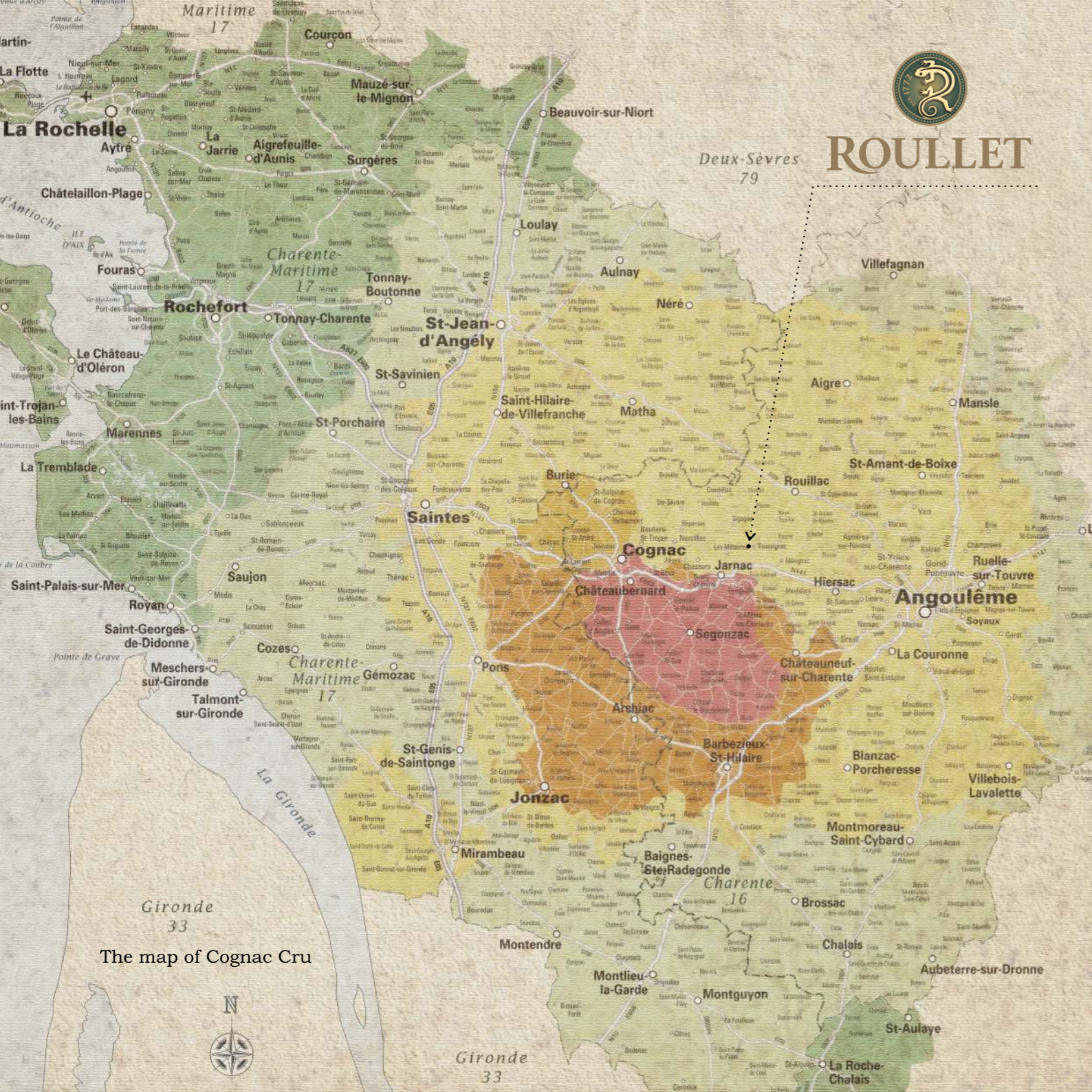


Eau-de-vie de cognac are blended here



The stairways to «Paradis» have not been scuffed for 300 years.  
This place is for selected eau-de-vie de cognac only

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# Roulet Cognac House

## Harmony between soil and grape

Roulet cognacs got their unique character and taste as a result of the terroir where the grapes are cultivated. Historically the Cognac House's vineyards are situated in the so-called Gold Triangle of Fins Bois which offers the best soil containing mainly hard limestone, which provides the possibility to obtain full-bodied and rapidly maturing cognacs, with a charming round and smooth fruit taste. The main grape variety here is Ugni Blanc followed by Colombard which is famous for its rich fruit flavor. Due to these features, Fins Bois vineyards in Foussignac are often valued by experts higher than Grande Champagne vineyards.

Grande Champagne

Fins Bois

Petite Champagne

Bons Bois

Borderies

Bois Ordinaires

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The map of Cognac Cru

N° 674

DÉPARTEMENT  
DE LA CHARENTE.

LA NATION, LA LOI ET LE ROI.

PATENTE

ORDINAIRE.

DU DISTRICT

de Cognac

ANNÉE 1791

*Negociant distillateur de brandy*



CE JOURD'HUI 12<sup>e</sup> 9<sup>bre</sup> 1791 — s'est présenté devant nous Administrateurs du Directoire du District de Cognac Paul-Frédéric Roulet habitant domicilié de la Municipalité de Jarnac y demeurant, paroisse dudit lieu — ayant un loyer de la valeur de cent cinquante livres lequel après nous avoir justifié de la déclaration par lui faite au greffe de la Municipalité, suivant le certificat sous le N° 62 — par lui déposé au secrétariat de notre Directoire, conformément à l'article 14 — du Décret du 2 mars dernier, au dos duquel est la quittance du Receveur de ladite Municipalité, de la somme de *vingt-cinq livres* payée un quart comptant, et trois quarts dans une soumission payable en trois termes égaux, de trois mois en trois mois, pour son droit de Patente de ladite profession de *Neg. distillateur de brandy* pour l'année 1791 — nous a requis de lui délivrer une Patente pour avoir droit de faire le négoce & d'exercer ladite profession de *Neg. distillateur de brandy* pendant le cours de l'année 1791 — en vertu desquels certificat & quittance, nous lui avons délivré la présente, au moyen de laquelle il est loisible audit sieur Roulet de faire le négoce & d'exercer la profession de *Negociant distillateur de brandy* dans le ressort de la Municipalité de Jarnac pendant le cours de l'année 1791 sans trouble dans son commerce & sa profession.

Délivré par nous Administrateurs du Directoire du District de Cognac FAIT à Cognac ce 12<sup>e</sup> 9<sup>bre</sup> 1791

*Dequing*  
*Dequing*  
*Dequing*


# Roulet Cognac House

## Timeless stellar reputation

Paul Frederic Roulet managed to enter into a close relationship with the Royal Court. Napoleon Bonaparte was known to become one of the first connoisseurs of the Roulet Cognac House. Thanks to these ties, the Roulet company survived the French Revolution and received the Republic's license to distil and supply cognac in 1791. Roulet became one of the suppliers for the Bonaparte and Napoleon armies.

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 Département de la Charente  
 District de Cognac  
 Commune de Jarnac.

Nous Maire, Procureur de la Commune, Officiers Municipaux et Notables de la Commune de Jarnac Certifions & attestons que le Citoyen Frédéric Roulet, natif de cette Commune âgé de trente trois ans; parti pour ses affaires particulières le quatre Juin mil sept cent quatre vingt deux, a depuis le commencement de la révolution jusques au moment de son départ, manifesté le civisme le plus prononcé et le plus soutenu; ayant servi dans notre Garde nationale à cheval, avec zèle et fidélité; et n'ayant depuis qu'il est absent rien appris qui puisse démentir l'opinion que chacun de nous avons eue de son patriotisme.


Fait à la Maison Commune du dit Jarnac le quinze di vingt cinq Brumaire, l'an second de la République une et indivisible.

Le Samulotte et lb. Bessony Procureur de la Commune  
 Premier Elu. Delamain Not. de Jarnac Maire  
 J. Donnadieu Proc.

*Vertical signatures on the left:*  
 Jean Roulet off. m. de Jarnac  
 Frédéric Roulet  
 Simon Roulet  
 J. Donnadieu



Paul Frédéric Roulet had good relations with the revolutionary power. The certificate of participation in the revolutionary Horse Guards


 Grande Armée  
 des Pyrénées  
 Hôpitaux  
 ambulans




République Française  
 Liberté, Egalité.

Je Soussigné Régisseur général des Hôpitaux Ambulans et Hôpitaux de l'Armée des Pyrénées, Certifie que le Citoyen Paul Frédéric Roulet, Natif de Jarnac, District de Cognac, Département de la Charente, âgé de trente trois ans, chargé par les Citoyens Maîtres de la fourniture des ustensiles et Commerçables par les Hôpitaux, a constamment résidé auprès des agents supérieurs de l'administration, à Cognac, depuis le premier février dernier jusqu'à ce jour.

En foi de quoi j'ai fait le présent certificat pour servir et valloir ce qui de raison.

Fait au quartier général de Couloun le vingt cinq Juin mil sept cent quatre vingt trois, deuxième de la République Française une et indivisible.

Le Régisseur général des Hôpitaux  
 de l'Armée des Pyrénées.

  
  

 Vu par M. le Commissaire des guerres chargé de la police des hôpitaux  
 en l'absence véritable le capitaine à la maison commune le 27 Juin 1793 l'an second de la République Française une et indivisible.

Le Maire de Jarnac  
 Michel Piculapuy

The license for cognac supply to the Grande Armée of Napoleon



Milestones of Roullet cognac history

# Roullet Cognac House

## Interesting historical facts

Roullet Cognac House was one of the first companies which started selling cognac in glass bottles in 1783. One of the Roullet family members settled in Paris in the Hotel Genlis on the Dauphin street to sell bottled cognac in the capital. It was unusual and, of course, aroused keen interest among cognac connoisseurs. The demand for Roullet products rose sharply at that time.

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De Monsieur  
Monsieur Paul Roulet  
neg.  
A Jarnac

# Roulet Cognac House

Aiming for the best with respect  
to traditions

The next stage in the company's growth and development relates to the beginning of the XIX century when Paul Roulet married the daughter of the Delamain Cognac House founder, the oldest cognac producing family still famous for its drinks' production. This marriage resulted in the consolidation of the two houses. The company was called Roulet & Delamain for some time. Delamain negotiants got access to unique Roulet spirits and the Roulet family gained experience in the selection of cognac spirits, the process of maturation and blending, allowing them to create a stock of unique cognacs.

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Roulet vineyards

# Roulet Cognac House

## Roulet today

Nowadays Roulet Cognac House is part of SAS LES VIGNOBLES REUNIS-ROULLET Company. Despite being a modern company that takes into account the market trends and consumer preferences, the House still remains committed to the family age-old traditions. Mathias Paul Roulet, the ninth generation, keeps a watchful eye on the «eaux-de-vie» and perpetuates his family traditions. The company has more than 200 hectares of its own vineyards, the majority of which (about 140 hectares) are located in Fins Bois, the historical homeland of Roulet – Foussignac and Migron. About 30 hectares are situated in the heart of the Grande Champagne vineyards in Saint-Preuil and Segonzac. There are also vineyards located in Maleville, Grande Champagne (18 hectares) and in Sainte-Lheurine, Petite Champagne (16 hectares).

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The vineyard with an old dovecote



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An alambic in Roulet Cognac House

# Roulet Cognac House

Only the best for eau-de-vie production

Only eau-de-vie of its own vintage from the family domaine are used for Cognac Roulet in Foussignac. Distillation takes place in two small alambics (15 and 18 hectoliters) traditionally hand-made from copper.



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# Roulet Cognac House

Cellars for cognac aging in barrels

Only high grade cognacs, XO and HERITAGE (aged for a minimum of 15 years) as well as RESERVE DE FAMILLE (older than 35 years), are matured here. Cognac is aged in French Limousin oak barrels located in humid basement cellars of Henry IV times.

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These «ladies» (Dames-Jeanne) are not slim but mysterious and almost priceless

# Roulet Cognac House

## «Paradis»

«Paradis» is a special cellar, the sacred place of any cognac house where only old cognacs are sent to age. As a rule, these spirits are added to a blend of younger spirits to create sophisticated cognacs with noble notes. Therefore the quality of cognac largely depends on the «paradis» possibilities of the cognac house.

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# Roulet Cognac House

## Delicate work with cognacs



Spirits range with different aging

Roulet Cognac House has several cellars in Cognac where eau-de-vie of the best cru are matured in oak barrels until they're ready for «marriage». Obviously such a subtle and delicate process requires a professional to handle it. One of the famous masters in cognac production, Maître de chai Jean-François Jumeau, was proud to take over this job. His hard work showed successful results within a short time period. We saw the creation of prestige Grande Champagne gamma of cognacs, XO and HERITAGE, and the masterpiece, the triumph of his work – Collection Imperiale Hors d'Age («Imperial Collection»).

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## Fins Bois XO Royal

Elegant and well-balanced cognac with quiet melted tannins, which underline the aromas of vanilla, dried fruits, nuts and almond, dried apricot and orange peel. About 15 years of maturing of the Fins Bois Xo Royal in oak barrels have given it a rich golden-copper color, with amber reflections. A beautiful full and rounded cognac.



| 70 cl



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## Grande Champagne XO Gold

This cognac has a golden copper color with bright amber shades. Floral aromas of roses, vanilla, dried fruits, almond and orange peel. The total maturation is more than 16 years in Limousin oak barrels. The taste is round with soft tannins. Extremely attractive.



70 cl



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## Fins Bois Héritage

This cognac has an amber color with copper reflections and a bright gloss. Extremely old, matured for about 23-36 years. A complex bouquet with aromas of noble wood, spices, almond, cinnamon, chocolate and cigars. The taste is full-bodied and well-balanced. An intense pleasure.



| 70 cl



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## Grande Champagne Héritage

This perfectly balanced cognac has an amber color with golden copper shades, wood and floral aromas of jasmine, sandal wood, almond and dark chocolate. The total maturation in Limousin oak barrels is about 23 years. The taste is full-bodied and well-balanced. Fabulous cognac!



70 cl



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## Fins Bois Réserve de Famille

This extra old cognac from family reserves matured for about 40 years in Roullet family «paradis» cellars. Wood and spicy aromas of dried fruits, nuts, bitter orange and leather. An amber color with copper shades and red wood overtones. The taste is rich with dark chocolate tenacious notes. The sure sign of a cognac of great distinction.



| 70 cl



## Grande Champagne 1<sup>er</sup> Cru Hors d'Age Collection Impériale

Our Cellar Master selected the eau-de-vie de cognac of the best cru for the real imperial collection creation. He chose the rarity of 1975 from Goulet «paradis» that had reached its height. This multi-dimensional complexity of the collector's millesime has an amber color with bright copper shades, aromas of sandal wood, spices, dried fruits, nuts, licorice, bitter orange, mango and chocolate. The taste is rich, round with tenacious notes of candied fruits. Roullet's satisfaction!



| 70 cl



The year 2015 was marked by a truly grandiose event for the most sophisticated cognac connoisseurs. With special emphasis on the highest quality, Roullet Cognac House produced only 10 000 bottles of Fins Bois and Grande Champagne cognac aged for more than 15 years. This special edition is devoted to dedicated consumers who value and appreciate the unique organoleptic properties of Roullet cognacs.

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